



# TOWN OF FREDERICK M E M O R A N D U M

Town Clerk Department

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TO: Mayor Doering and Town Board of Trustees

FROM: Lisa Andrews, Deputy Town Clerk

CC: Derek Todd, Town Administrator  
Nanette Fornof, Town Clerk  
Marcia Lierman, Town Finance Director

DATE: February 3, 2009

**SUBJECT: Application for Community Funding – Carbon Valley Recreation District**

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Carbon Valley Recreation District has submitted an Application for Community Funding for your consideration. Attached with this memorandum are the application and a Town Donation History spreadsheet for the last five years. If you have any questions or concerns, please feel to contact Nanette or myself.

Thank you.



## TOWN OF FREDERICK



### APPLICATION FOR COMMUNITY PROGRAM FUNDING

Date: \_\_\_\_\_

Date Received: \_\_\_\_\_

#### Applicant Information

Name of Organization: Carbon Valley Rec. Dist. Telephone: 303-833-3660

Address: 701 5<sup>th</sup> St.  
Frederick CO 80530

How is your organization structured? (example: non-profit corporation)  
(Please attach 501c(3) or other Federal proof of your non-profit status)

Special District

Please list the officers in the organization:

President or Chairperson: Tony Onarato

Secretary: Renee Witty

Board of Directors: Bill Onstott

Dennis Koolhof

Sherri Lamb

Philip Gooras

Connie Marshall

Mary Collard

## Project or Activity Information

Describe the event or program for which you are seeking funding: (attach extra narrative as necessary)

Please see attached sheet.

Date of event or activity: \_\_\_\_\_ Duration: \_\_\_\_\_  
CV recreation athletics run throughout the year.

Date when funds will be needed: JAN. 2009

What is your estimate of the number of people who will benefit from this activity or project?

Please see attached sheet.

How will this project or activity enhance the Town of Frederick's positive image?

Our Recreation teams utilize the Town's parks  
+ fields when hosting games which brings in people  
from the community as well as surrounding communities to  
enjoy the facilities as well as possibly assist with the Town's economy.  
Please describe any other ways in which this project or activity will contribute  
to the good of the general public:

CV Recreation provides activities to the youth within  
the community which helps provide exercise, instruction  
+ sportsmanship to the participants which results in a positive  
influence.

## Project or Activity Budget Information

Please list your estimated budget for this project or activity:

<u>Sources of Funding</u>	<u>Amount</u>
Town participation	<u>\$100-300</u> (the amount of this request) <u>per sport</u>
<u>Town of Frederick</u>	<u>\$800 donated in 2008</u>

Total Funding: \_\_\_\_\_

<u>Estimated Costs</u>	<u>Amount</u>
<u>Team fees</u>	Each <u>one</u> of our athletic programs have <u>these</u> costs to incur.
<u>Equipment</u>	
<u>Uniforms</u>	
<u>Awards/trophies</u>	
<u>Umpires/officials</u>	

Total Costs: I can share budget figures if needed.

If applicable, please describe how your organization plans to utilize any surplus funds resulting from the project or activity:

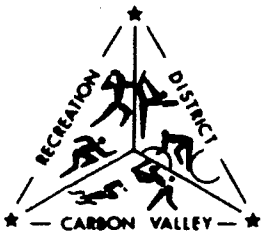
We do not have any surplus funding, this is  
why sponsorship funding is so beneficial.

Name and Signature of Organization's Project Chairperson

Linda Kudrna 303-833-3660  
Name (please print or type) Telephone

Recreation Director  
Title

Linda Kudrna 9/29/08  
Signature Date



## Carbon Valley Recreation District

701 5th Street  
Frederick, Colorado 80530  
(303) 833-3660

The following are numbers for the Carbon Valley Recreation District athletics for the 2008 season:

Spring soccer	25 teams	340 participants
Fall soccer	13 teams	169 participants
Girl's softball	9 teams	122 participants
Baseball	38 teams	475 participants
Volleyball	8 teams	81 participants
Football (tackle & flag)	15 teams	225 participants
Cheerleading		65 participants
Basketball (2007-08)	33 teams	322 participants

As indicated, the numbers continue to increase with the growth in the area. With this growth comes increased costs for equipment, uniforms, participation trophies/medals, teams fees, and umpires/officials to cover the games, therefore Carbon Valley Recreation needs your help in keeping participation fees as low as we can for the participants. This is the main purpose of our sponsorship program.

The attached form explains the team sponsorship program that allows local businesses and organizations to become involved with recreation activities. This program assists in offsetting the cost and expenditures of Carbon Valley Recreation athletics.

Any assistance you can provide will be beneficial to the youth within the Tri-Town area.

Sincerely,

Linda Kudrna  
Recreation Director  
Carbon Valley Recreation District



## Carbon Valley Recreation District

701 5<sup>th</sup> Street  
Frederick, Colorado 80530  
(303) 833-3660 Fax ext. 21

## SPONSOR INFORMATION SHEET

Your business or organization can help the local youth athletic teams in the Carbon Valley Recreation District.

The cost of outfitting and supplying teams with equipment, uniforms and participation trophies has increased dramatically over the last few years. In order to keep participation fees as low as possible (and keep our area youth active with athletics); the Carbon Valley Recreation District offers a team sponsorship program to let local businesses become involved with youth activities and athletics. This program helps offset the cost and expenditures of Carbon Valley Recreation Athletics.

Your business logo, name or letterhead can be placed on a team shirt and or a traveling banner, depending on the level of sponsorship. Each sponsor will receive a team plaque and picture. It is a great way to for you to help the local area youth athletic programs and get great advertising too!

### SPONSORSHIP LEVELS

Bronze package	\$100.00	Company information on a team shirt
Silver package *	\$200.00	Company information on a team shirt and a 2 ft. by 3 ft. traveling banner
Gold package *	\$300.00	Company information on a team shirt and a 3 ft. by 5 ft. traveling banner

\* Sponsorship banners may be used again for different athletic programs for \$75.00 less than the original sponsorship level.

### YOUTH ATHLETIC PROGRAMS

~~Boys Football Youth Volleyball Youth Cheerleading Boys/Girls Basketball~~

(Please choose what type of team you would like to sponsor)

Yes \_\_\_\_\_ my organization would like to be a sponsor for a youth athletic Program.

No \_\_\_\_\_ my organization can not be a sponsor at this time for a youth athletic Program. However;  
\_\_\_\_\_ my organization would like to be a sponsor for an upcoming youth athletic program.

NAME OF BUSINESS OR ORGANIZATION: \_\_\_\_\_

NAME AND TITLE OF CONTACT PERSON: \_\_\_\_\_

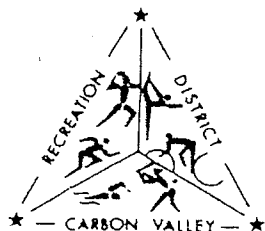
MAILING ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_ TELEPHONE NUMBER \_\_\_\_\_

ATHLETIC PROGRAM (S) TO BE SPONSORED \_\_\_\_\_

LEVEL OF SPONSORSHIP \_\_\_\_\_ AMOUNT PAID \_\_\_\_\_

For more information, call the Recreation Center at 303-833-3660.



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The cost of outfitting and supplying teams with equipment, uniforms and participation trophies has increased dramatically over the last few years. In order to keep participation fees as low as possible (and keeps our area youth active with athletics); the Carbon Valley Recreation District offers a team sponsorship program to let local businesses become involved with youth activities and athletics. This program helps offset the cost and expenditures of Carbon Valley Recreation Athletics.

Your business logo, name, or letterhead can be placed on a team uniform and or a traveling banner, depending on the level of sponsorship. Each sponsor will receive a team plaque and picture. It is a great way for you to help the local area youth athletic programs and get great advertising too!

### SPONSORSHIP LEVELS

Bronze Package	\$100.00	Company information on team uniform
Silver Package*	\$200.00	Company information on team uniform and a 2 ft. By 3 ft. traveling banner
Gold Package*	\$300.00	Company information on team uniform and a 3 ft. by 5 ft. traveling banner

\*Sponsorship banners may be used again for different athletic programs for \$75.00 less than the original sponsorship level.

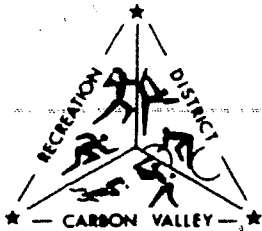
### YOUTH ATHLETIC PROGRAMS

\*Soccer - Girls Softball - Baseball \*

- Yes \_\_\_\_\_ my organization would like to be a sponsor for a youth athletic Program.
- No \_\_\_\_\_ my organization can not be a sponsor at this time for a youth Athletic program. However;  
\_\_\_\_\_ my organization would like to be a sponsor for a future youth athletic program.

NAME OF BUSINESS OR ORGANIZATION: \_\_\_\_\_  
NAME AND TITLE OF CONTACT PERSON: \_\_\_\_\_  
MAILING ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_  
ATHLETIC PROGRAM (S) TO BE SPONSORED: \_\_\_\_\_  
LEVEL OF SPONSORSHIP: \_\_\_\_\_ AMOUNT PAID: \_\_\_\_\_

For more information, call the Recreation Center at 303-833-3660.



## Carbon Valley Recreation District

701 5th Street  
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(303) 833-3660

Dear Business Owner,

Where can you get advertising that could cost your business \$300.00 or less? Advertising that will be seen by hundreds of people throughout our community as well as surrounding communities.

You can get it by sponsoring a team through the Carbon Valley Recreation Center. Your business name will be printed on a team's jersey, you will receive a plaque to display at your business thanking you for your contribution and depending on your sponsorship donation a traveling banner can be made.

Over 1,000 youth; ages 4-18; participate in our youth athletic programs on a yearly basis. The uniforms that the Recreation Center purchases for them are worn during games, both home and away. Since the uniforms are theirs to keep, they are even worn by the participants after the season is over.

When you sponsor a team with the Recreation Center it is a win-win situation for everyone. You get cost efficient advertising while at the same time helping keep the costs down for all of the participants in our athletic programs.

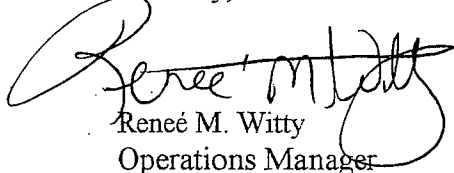
The district sends out two sponsorship requests a year. The first is for our Fall/Winter programs; they include football, volleyball, soccer and basketball. The other is for our Spring/Summer programs; they include soccer, softball and baseball.

The Carbon Valley Parks and Recreation District is currently looking for team sponsorships for our Fall/Winter activities. Last year the District had 9 football teams, 9 volleyball teams, 11 soccer teams and 33 basketball teams. We anticipate another increase this coming season and with the ever growing costs of equipment and uniforms I would like for you to review the attached sponsorship form.

If you have any questions regarding sponsorship of our youth sports programs please don't hesitate to contact me at 303-833-3660.

Thank you in advance for your sponsorship consideration.

Sincerely,



Renee M. Witty  
Operations Manager



<b>DONATION HISTORY: RECIPIENT</b>	<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
American Cancer Society							500.00		
Boyscouts	250.00	200.00							
Carbon Valley Baseball	500.00	550.00							
Carbon Valley Rec Center	300.00	0.00	500.00	300.00	850.00	800.00			
Colorado Hot Shots				750.00					
Carbon Valley All Stars				500.00					
CV Rec Youth Programs						800.00		800.00	
CV Senior Citizens						12,000.00	12,000.00	12,000.00	8,000.00
Coal Ridge Middle School					200.00		500.00	1,000.00	
Dacono/Osborne				300.00					
Fiesta Days		500.00	500.00		500.00				
Frederick Drama							1,000.00		
Frederick Elementary	150.00							415.00	
Frederick/Firestone Fire Dept		100.00		500.00					
Frederick High Booster Club	400.00	400.00	800.00	600.00	500.00	500.00	500.00	600.00	
Frederick High School		900.00	1,200.00		400.00			300.00	
Frederick Legion Baseball				250.00		600.00			
Frederick Middle School			100.00						
Friends of the Library	1,000.00	300.00	300.00						
Girlscouts									
Healing Field									
Legacy Elementary								100.00	
Relay for Life								500.00	
Meals on Wheels	250.00			300.00		50.00	50.00		1,000.00
Muscular Dystrophy	100.00								
Prairie Ridge Elementary									
South Weld Victims					500.00	500.00			
TAVAS History Project	1,000.00								
Tri Town Baptist Church			200.00						
Tri Town Food Bank		250.00							
Tri Town Recruiting				220.00					
Tri Town Senior Center			1,500.00						
Kendall & Carol White				300.00					
<b>TOTAL DONATIONS</b>	<b>\$ 3,950.00</b>	<b>\$ 3,200.00</b>	<b>\$ 5,100.00</b>	<b>\$ 4,020.00</b>	<b>\$ 2,950.00</b>	<b>\$ 15,250.00</b>	<b>14,550.00</b>	<b>15,715.00</b>	<b>9,000.00</b>